

Mobile Native: Parallax Mobile Web Only

A high impact ad solution where the editorial content feed splits to reveal an ad unit. It is a user friendly solution which garners the complete attention of the user. The full screen user experience ensures maximum ability for clients to tell their story and let their brand stand out.

It can be bundled with the OLI for maximum brand impact, perfect for brand or product launch or can be used as the perfect alternative if the OLI is not available.

It can run on mobile web homepage as a day buy or on a CPM basis across sectional landing pages.

Specifications

Dimensions (width x height)
 ■ 320x460px

File size
 ■ 80KB (max)

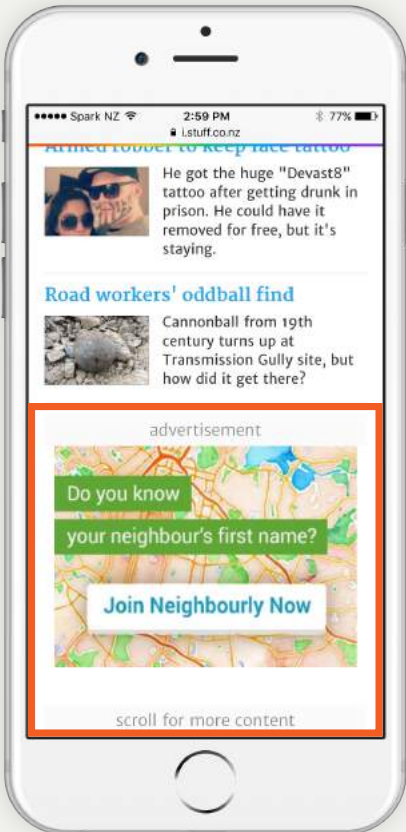
Formats
 ■ Static format accepted only
 JPG, PNG or GIF

Requirements
 ■ Click-through URL

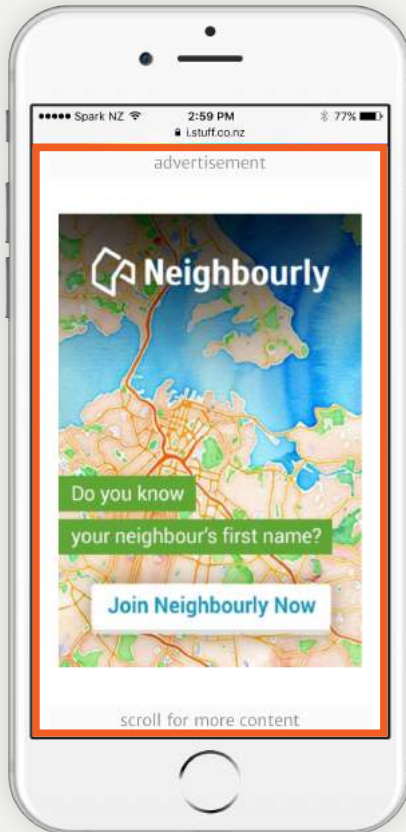
Delivery
 ■ 3 working days
 ■ ads@stuffdigital.co.nz

Note
 ■ Please leave a 20px margin each side as a text safe area to ensure all messaging and design elements are in view on smaller devices

START



FULL



END

