

DIGITAL TECHNICAL SPECIFICATIONS

stuff

Homepage: Super King Side Panels

Specifications

Dimensions (width x height)

- 600x1500px each unit
- Left and Right executions must be supplied
- All images can be full size (edges can be bled to fade out however all branding & text should sit within 160px wide (from content) and in-between 55-760px high to accommodate lower screen resolutions.
- If running in conjunction with the pushdown banner, the Super King Side Panels sit under the navigation bar. Please move all logo/copies/images down by 40px to align with pushdown banner.

File Size

- 100KB each side

File Types

- GIF, JPEG, PNG, 3rd party redirects

Animation

- Animation is allowed with third party served creative assets.
- Must be subtle and non-obtrusive and is subject to Stuff approval prior to campaign sign-off.
- Set to loop 3x max. Animation should not loop indefinitely.
- Standard initial file size of 100k applies and polite loading to be handled by client's ad server.

Notes

- Side panels do not scroll with the page
- An active click-through URL must be supplied

Delivery

- 5 working days
- ads@stuff.co.nz

No text or images in the first 55px

Stuff Neighbourly Stuff Fibre Indexed NZFarmer Mags4Gifts Over60 NZ Business Directory [Log In](#) [Join](#)

Pushdown Banner
950 x 120px

stuff


June 19 2017, updated 10:54am

Wellington 13°C
Max: 15°C Min: 6°C

National World Business Opinion Sport Entertainment Life & Style Travel Motoring [Stuff Nation](#)

America's Cup Mum's despair at 'out of control' boy New video from deep inside Pike River [Quizzes](#) [Newspapers](#)

'INDESCRIBABLE'
INFERNO'S FURY SHOCKS POLICE



Tower's chilling images shock
10:53 AM Everything is gone. The devastation of Grenfell Tower leaves police speechless.

Where's Larry?

9:49 AM Larry Ellison and Russell Coutts conspicuous by their absence as Oracle falls off Team NZ's hot pace.

Govt's housing brush off

14 min ago Warning that new affordability measure would make houses look better was ignored.

Residents' Countdown row

16 min ago Plans for new supermarket called "unbelievably stupid" by residents.

Burling: Job not done

Today was a good day for Team NZ, but there is still a load of work to do, their skipper warns.

Wrong testicle removed

10:12 AM The surgery was supposed to stop the US man's pain, but the surgeon slipped up.

TAKE THE ULTIMATE FOODIE QUIZ



Is that a bunker or a beach home?



Meghan Markle wears Harry's ring

Ad Feedback

latest news headlines

- 10:54 AM Pike video raises 'serious questions'
- 10:50 AM Town buzzing over Meads statue
- 10:49 AM Teen girls arrested for robbery
- 10:49 AM A taste of luxury at Heston's
- 10:49 AM Hartley, Bamber win Le Mans
- 10:48 AM The new face of soft furniture
- 10:48 AM Two-car crash on SH16

History's 'nasty bits' coming to NZ

A stage adaptation of the

editors' picks

- Bermuda loves NZ
- The rise of 'road slugs'
- Is NZ food ready to join world's best?
- Amazon in bombshell deal
- Spill: These guys are faster
- 'Out of control' and nowhere to go
- At 50, I've ditched these things
- Vegetarians lose twice as much fat

most popular

viewed shared commented

- America's Cup: Team New Zealand in total command with a 3-0 lead over Oracle
- Recap: America's Cup final - Team NZ v Team USA, race day two
- Jay-Jay Harvey says sorry for Tom Cruise prank
- Mum's despair: Nowhere to go for 'out of control' Christchurch teen
- London fire: Cladding used in Grenfell Tower renovation banned in UK - ministers
- New video from deep in Pike River Mine appears to show an explosion

SUPER KING
SIDE PANEL

Text safe area
160 x 700px

SUPER KING
SIDE PANEL

Total Super King panel size =
600 x 1500px