

## DIGITAL TECHNICAL SPECIFICATIONS

# stuff

## Mobile Display: On Load Interstitial (OLI)

All Platforms

### Specifications - Static

#### Dimensions (width x height)

- Mobile: (Portrait Only)
  - 320x460px
- Tablet:
  - 768x1024px Portrait
  - 1024x768px Landscape
- All sizes must be supplied

#### File Size

- Mobile: 80KB (max)
- Tablet: 150 KB (max)

#### Formats

- Static format accepted only

#### Requirements

- Click-through URL

#### Delivery

- 3 working days
- ads@stuff.co.nz

#### Note

- We can take both 320x460px or 320x480px creative sizes for Mobile Apps

