

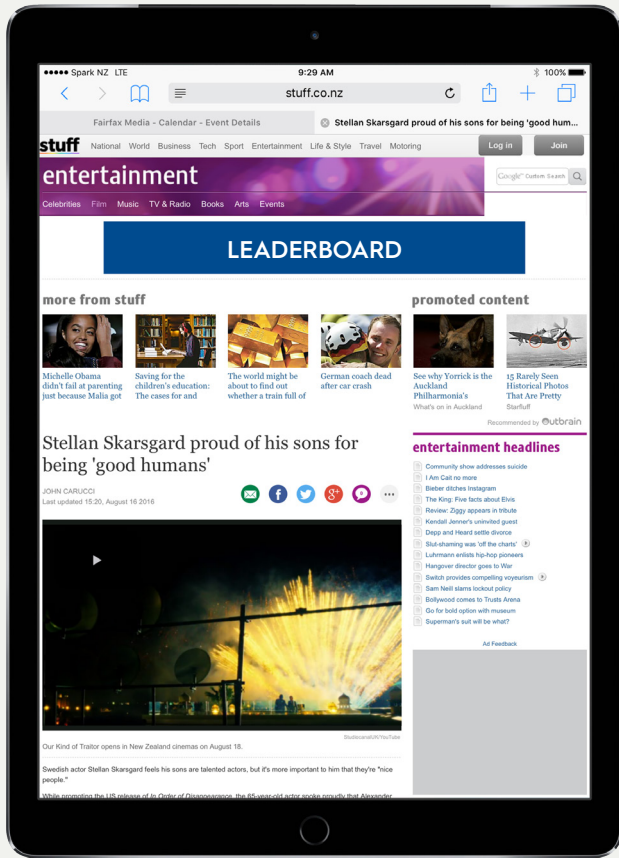


DIGITAL TECHNICAL SPECIFICATIONS

Cross Platform Display: Leaderboard

Specifications

- Dimensions** (width x height)
 - 728x90px
- File size**
 - 80KB (max)
- Formats**
 - GIF, JPG, PNG
 - HTML5 (HTML5 creative must be 3rd party served)
 - Creatives require a 1 pixel border or background to differentiate them from other content
 - If you are providing a third-party adserver tag, please ensure that the naming of all HTML 5 assets uploaded into your adserver is 24 characters or less (including spaces).
- Ad Capabilities**
 - Click to URL
- Delivery**
 - 3 working days
 - ads@stuffdigital.co.nz



Cross Platform Display: Medium Rectangle

Specifications

- Dimensions** (width x height)
 - 300x250px
- File size**
 - 80KB (max)
- Formats**
 - GIF, JPG, PNG
 - HTML5 (HTML5 creative must be 3rd party served)
 - Creatives require a 1 pixel border or background to differentiate them from other content
 - If you are providing a third-party adserver tag, please ensure that the naming of all HTML 5 assets uploaded into your adserver is 24 characters or less (including spaces).
- Ad Capabilities**
 - Click to URL
- Delivery**
 - 3 working days
 - ads@stuffdigital.co.nz

