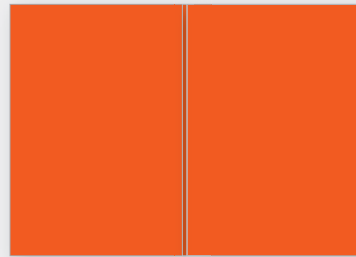


# Compact display advertising sizes

The ad sizes illustrated are available with Stuff's compact sized newspapers.

This includes all newspapers that publish on a weekday and the Sunday News.



**8x16** Double Page Spread\*  
366mm x 531mm



**8x8** Full Page  
366mm x 254mm



**8x4** Half Page V.  
366mm x 126mm



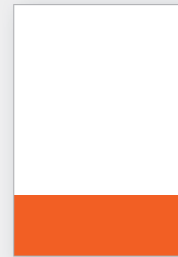
**4x8** Half Page H.  
182mm x 254mm



**6x6**  
274mm x 190mm



**3x8**  
136mm x 254mm



**2x8** Qtr Page H.  
90mm x 254mm



**4x4** Qtr Page  
182mm x 126mm



**3x4**  
136mm x 126mm



**3x3**  
136mm x 94mm



**2x4**  
90mm x 126mm



**4x2**  
182mm x 62mm



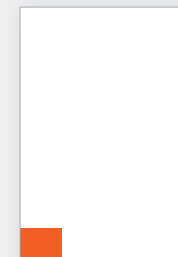
**3x2**  
136mm x 62mm



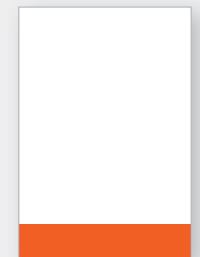
**2x3**  
90mm x 94mm



**2x2**  
90mm x 62mm



**1x2**  
44mm x 62mm



**FPS** Front Page Solus  
50mm x 254mm  
Communities  
90mm x 254mm

Note: \*A Double Page Spread can only run through the gutter on the centrespread – subject to availability at the time of booking. For further information talk to your Stuff Account Manager.

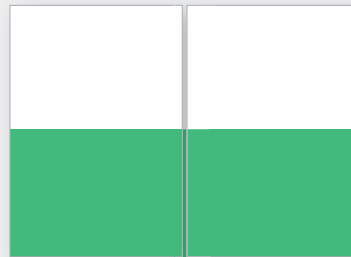
# Broadsheet display advertising sizes

The ad sizes illustrated are available in Stuff's broadsheet sized newspapers.

This includes all newspapers that publish on a Saturday and the Sunday-Star Times.



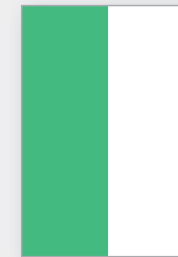
**12x24** Double Page Spread\*  
550mm x 787mm



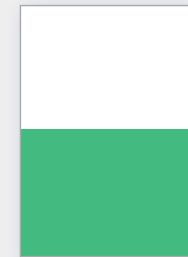
**6x24** Double Page Spread Half\*  
274mm x 787mm



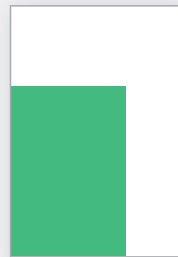
**12x12** Full Page  
550mm x 382mm



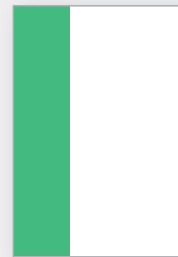
**12x6** Half Page V.  
550mm x 190mm



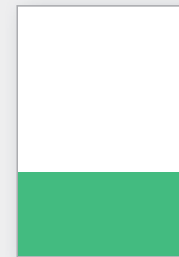
**6x12** Half Page H.  
274mm x 382mm



**8x8**  
366mm x 254mm



**12x4** Third Page V.  
550mm x 126mm



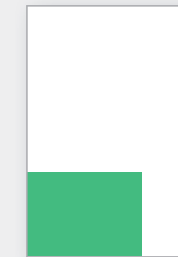
**4x12** Third Page H.  
182mm x 382mm



**6x6** Qtr Page  
274mm x 190mm



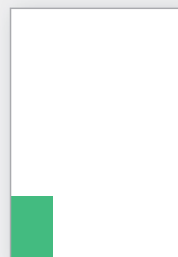
**3x12** Qtr Page H.  
136mm x 382mm



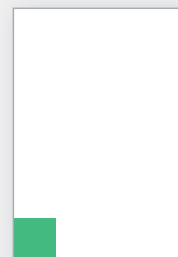
**4x8**  
182mm x 254mm



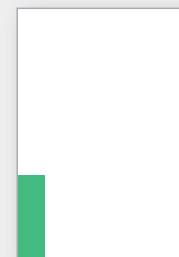
**4x4**  
182mm x 126mm



**3x3**  
136mm x 94mm



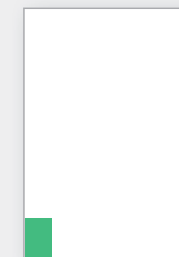
**2x3**  
90mm x 94mm



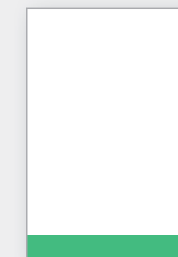
**4x2**  
182mm x 62mm



**3x2**  
136mm x 62mm



**2x2**  
90mm x 62mm



**FPS** Front Page Solus  
60mm x 360mm

Note: \*A Double Page Spread and Double Page Spread Half can only run through the gutter on the centrespread – subject to availability at the time of booking. For further information talk to your Stuff Account Manager.