

Classified advertising rates

Classified advertisements appearing within Stuff newspapers are sold either by column centimetre (for Display Classifieds) or by the number of lines for basic text advertisements (Liners).

Note: Additional rates apply to some classifications. Rates exclude GST.

Metropolitan newspapers

Publication	Publishing Day	Bordered Display (per col/cm) <i>Includes colour</i>			Non-Bordered Display (per col/cm) <i>Excludes colour</i>			Liner Rate (Mono, per line)* <i>Excludes colour</i>		
		General	Public Notices	Employment	General	Public Notices	Employment	General	Public Notices	Employment
Dominion Post	Mon, Tue, Thu, Fri	\$26.87	\$26.87	\$26.87	\$18.81	\$18.81	\$18.81	\$5.49	\$5.49	\$5.49
	Wednesday	\$28.28	\$28.28	\$28.28	\$19.80	\$19.80	\$19.80	\$5.49	\$5.49	\$5.49
	Saturday	\$29.77	\$29.77	\$29.77	\$20.84	\$20.84	\$20.84	\$5.49	\$5.49	\$5.49
The Press	Mon, Tue, Thu, Fri	\$21.84	\$21.84	\$22.47	\$11.51	\$11.51	\$13.08	\$2.96	\$2.96	\$3.48
	Wednesday	\$23.92	\$23.92	\$24.43	\$12.54	\$12.54	\$14.26	\$3.21	\$3.21	\$3.77
Waikato Times	Mon, Tue, Thu, Fri	\$17.86	\$19.99	\$21.46	\$15.37	\$16.72	\$18.65	\$3.99	\$4.46	\$4.46
	Wed and Sat	\$18.01	\$20.49	\$22.61	\$15.75	\$17.15	\$19.12	\$3.99	\$4.46	\$4.46

*Minimum of three lines. Additional colour and highlighting charges may apply.

Regional newspapers

Publication	Publishing Day	Bordered Display (per col/cm) <i>Includes colour</i>			Non-Bordered Display (per col/cm) <i>Excludes colour</i>			Liner Rate (Mono, per line)* <i>Excludes colour</i>
		General	Public Notices	Employment	General	Public Notices	Employment	General
Manawatu Standard	Mon – Sat	\$14.94	\$14.94	\$14.94	\$10.46	\$10.46	\$10.46	\$4.00
Marlborough Express	Mon, Wed, Fri	\$8.24	\$8.24	\$10.50	\$5.77	\$5.77	\$7.35	\$3.00
Nelson Mail	Mon, Wed, Fri, Sat	\$9.62	\$12.50	\$9.62	\$6.73	\$8.75	\$6.73	\$2.24
The Southland Times	Mon – Fri	\$13.06	\$13.16	\$13.16	\$9.14	\$9.21	\$9.21	\$3.05
	Saturday	\$14.05	\$14.20	\$14.20	\$9.84	\$9.94	\$9.94	\$3.28
Taranaki Daily News	Mon – Fri	\$12.22	\$12.22	\$12.22	\$8.55	\$8.55	\$8.55	\$2.70
	Saturday	\$13.45	\$13.45	\$13.45	\$9.42	\$9.42	\$9.42	\$2.70
The Timaru Herald	Mon – Sat	\$11.34	\$11.06	\$11.48	\$6.80	\$6.80	\$6.80	\$2.05

Classified packages available on request

Classified advertising enquiries

General Classifieds

0800 835 323

Email general-classifieds@stuff.co.nz

Family Notices

0800 287 322

Email familynotices@stuff.co.nz

Sunday newspapers

Publication	Publishing Day	Bordered Display (per col/cm) <i>Includes colour</i>			Non-Bordered Display (per col/cm) <i>Excludes colour</i>			Liner Rate (Mono, per line)* <i>Excludes colour</i>
		General	Public Notices	Employment	General	Public Notices	Employment	General
Sunday Star-Times	Sunday	\$42.00	\$42.00	\$37.50	\$29.40	\$29.40	Not available	\$12.88
Sunday News	Sunday	\$25.64	\$25.64	\$25.64	\$17.94	\$17.94	Not available	\$7.34

Classified advertising rates

Community newspapers

Northland

Publication	Publishing Day	Bordered Display (per col/cm) <i>Includes colour</i>	Non-Bordered Display (per col/cm) <i>Excludes colour</i>	Liner Rate (Mono, per line) <i>Excludes colour</i>
		General Classified	General Classified	General Classified
The Bay Chronicle	Thursday	\$9.97	\$6.98	\$3.82
Northern News	Wednesday	\$10.83	\$7.58	\$3.82
Whangarei Leader	Wednesday	\$12.99	\$9.09	\$1.71

* Minimum of three lines. Additional colour and highlighting charges may apply.

Auckland

Publication	Publishing Day	Bordered Display (per col/cm) <i>Includes colour</i>	Non-Bordered Display (per col/cm) <i>Excludes colour</i>	Liner Rate (Mono, per line) <i>Excludes colour</i>
		General Classified	General Classified	General Classified
Central Leader	Thursday	\$27.34	\$19.14	\$4.75
East & Bays Courier	Wednesday	\$19.74	\$13.82	\$4.05
Eastern Courier	Wednesday	\$12.73	\$8.91	\$2.98
Manukau Courier	Tues, Thurs	\$27.34	\$19.14	\$4.75
North Harbour News	Thursday	\$12.41	\$8.69	\$3.74
North Shore Times	Tues, Thurs	\$27.34	\$19.14	\$4.75
Nor-West News	Thursday	\$8.51	\$5.96	\$1.47
Papakura Courier	Wednesday	\$14.46	\$10.12	\$3.06
Rodney Times	Tues, Thurs	\$15.34	\$10.74	\$3.74
Western Leader	Tues, Thurs	\$27.34	\$19.14	\$4.75

Waikato

Publication	Publishing Day	Bordered Display (per col/cm) <i>Includes colour</i>			Non-Bordered Display (per col/cm) <i>Excludes colour</i>			Liner Rate (Mono, per line) <i>Excludes colour</i>		
		General	Public Notices	Employment	General	Public Notices	Employment	General	Public Notices	Employment
Waikato Times	Mon, Tue, Thu, Fri	\$17.86	\$19.99	\$21.46	\$15.37	\$16.72	\$18.65	\$3.99	\$4.46	\$4.46
	Wed and Sat	\$18.01	\$20.49	\$22.61	\$15.75	\$17.15	\$19.12	\$3.99	\$4.46	\$4.46
Cambridge Edition	Wednesday	\$8.81	\$8.81	\$8.81	\$6.17	\$6.17	\$6.17	\$3.29	\$3.29	\$3.29
Franklin County News	Tues, Thurs	\$12.77	\$12.77	\$12.77	\$8.94	\$8.94	\$8.94	\$4.20	\$4.20	\$4.20
Hamilton Press	Wednesday	\$12.10	\$12.10	\$12.10	\$8.47	\$8.47	\$8.47	\$2.81	\$2.81	\$2.81
Hauraki Herald	Friday	\$12.36	\$12.36	\$12.36	\$8.65	\$8.65	\$8.65	\$4.08	\$4.08	\$4.08
Matamata Chronicle	Wednesday	\$9.21	\$9.21	\$9.21	\$6.45	\$6.45	\$6.45	\$3.29	\$3.29	\$3.29
Piako Post	Wednesday	\$9.21	\$9.21	\$9.21	\$6.45	\$6.45	\$6.45	\$3.29	\$3.29	\$3.29
South Waikato News	Wednesday	\$11.02	\$11.02	\$11.02	\$7.71	\$7.71	\$7.71	\$4.25	\$4.25	\$4.25
Taupo Times	Tues, Fri	\$10.03	\$10.03	\$10.03	\$7.02	\$7.02	\$7.02	\$3.42	\$3.42	\$3.42

Classified advertising enquiries

General Classifieds

 0800 835 323

Email general-classifieds@stuff.co.nz

Family Notices

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Classified packages available on request

Continued overleaf...

Classified advertising rates

Community newspapers

Lower North Island

Publication	Publishing Day	Bordered Display (per col/cm) <i>Includes colour</i>			Non-Bordered Display (per col/cm) <i>Excludes colour</i>			Liner Rate (Mono, per line)* <i>Excludes colour</i>	
		General	Public Notices	Employment	General	Public Notices	Employment	General	Announcements
Feilding-Rangitikei Herald	Thursday	\$8.97	\$8.97	\$8.97	\$6.28	\$6.28	\$6.28	\$3.50	\$3.50
Horowhenua Mail	Thursday	\$6.27	\$6.58	\$7.21	\$4.39	\$4.39	\$4.39	\$4.49	\$2.05
Hutt News	Tuesday	\$14.00	\$14.00	\$14.00	\$9.80	\$10.00	\$10.00	\$4.49	\$2.05
Kapi-Mana News	Tuesday	\$12.31	\$12.31	\$12.31	\$8.62	\$8.62	\$8.62	\$4.49	\$2.05
Kapiti Observer	Thursday	\$11.82	\$11.82	\$11.82	\$8.27	\$8.27	\$8.27	\$4.49	\$2.05
North Taranaki Midweek	Wednesday	\$8.46	\$8.46	\$8.46	\$5.92	\$5.92	\$5.92	\$1.80	\$1.80
South Taranaki Star	Thursday	\$8.46	\$8.46	\$8.46	\$5.92	\$5.92	\$5.92	\$1.80	\$1.80
Upper Hutt Leader	Wednesday	\$11.27	\$11.83	\$11.83	\$7.89	\$8.05	\$8.05	\$4.49	\$2.05

South Island

Publication	Publishing Day	Bordered Display (per col/cm) <i>Includes colour</i>			Non-Bordered Display (per col/cm) <i>Excludes colour</i>			Liner Rate (Mono, per line)* <i>Excludes colour</i>	
		General	Public Notices	Employment	General	Public Notices	Employment	General	Announcements
The Leader – Nelson	Thursday	\$6.76	\$6.76	\$6.76	\$4.73	\$4.73	\$4.73	\$1.57	\$1.57
The Leader – Tasman	Thursday	\$6.76	\$6.76	\$6.76	\$4.73	\$4.73	\$4.73	\$1.57	\$1.57
Marlborough Midweek	Thursday	\$10.58	\$10.58	\$11.30	\$7.41	\$7.41	\$7.91	\$3.20	\$3.20
Saturday Express	Saturday	\$10.58	\$10.58	\$11.30	\$7.41	\$7.41	\$7.91	\$3.20	\$3.20
Northern Outlook	Wed, Fri	\$9.14	\$9.14	\$10.60	\$6.40	\$6.40	\$7.42	\$2.43	\$2.43

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Pages sizes and column widths

Classified page sizes

Compact	Broadsheet
370mm x 8 columns	540mm x 11 columns

Classified column widths (mm)

Columns	1	2	3	4	5	6	7	8	9	10	11
Width (mm)	32	66	100	134	168	202	236	270	304	338	372

Technical specifications

For technical artwork and delivery specifications refer to advertise.stuff.co.nz/user-guides-resources

Publishing deadlines

For booking, artwork and publishing deadlines refer to advertise.stuff.co.nz/advertising-specs-rates-deadlines. Advertisements cancelled after booking deadline will incur a cancellation fee. Deadlines vary around public holidays.

Advertising terms and conditions

All advertising placed within Stuff newspapers is subject to our terms and conditions. Advertisers are encouraged to be aware of these. For full information refer to advertise.stuff.co.nz/advertising-terms-and-conditions

Additional information

For more information, please call our friendly Classifieds team on **0800 835 323** or refer to the relevant publication at advertise.stuff.co.nz/brands/print